# 2011



Champion Hold-Em

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EyE-Q Asia Ltd

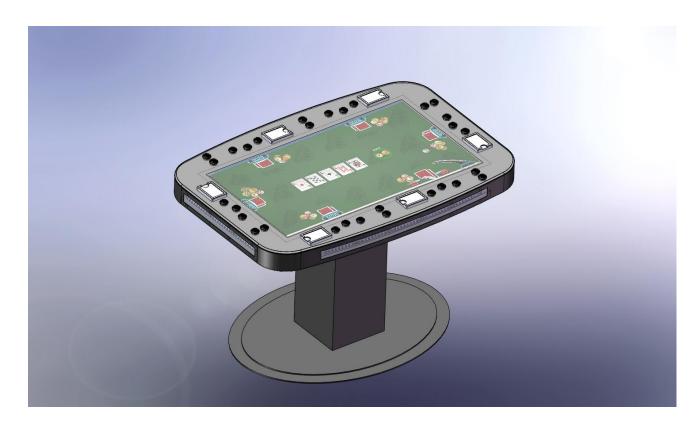
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### Description of EyE-Q Asia Ltd Champion Hold-Em poker game

- The Champion Hold-Em poker game table is outfitted with a 42" high resolution high brightness commercial display monitor and it has six RF chip-less card readers installed, each at one of the player positions. So no coin mechanisms or bill validator are installed on the table itself. This way, multiple tables can be installed at the same location.
- The game is played by the use of five buttons. Fold, Peek, Check and Bet up and down. The peek button turns the corners of the cards so the player can see what his cards are. The fold, check and bet buttons speak for themselves.



### **Play instructions:**

When a card is placed on the reader, the Member is asked to join the game. When the Member presses the appropriate button and joins the game, he or she receives 10.000 points in the form of Casino Chips.



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The poker game itself is played exactly as in the Casino. Through High/Low cards, the starting player is chosen. The big and small blinds are determined and money bet, the cards are dealt and the game starts. The first big blind is 200 points. The blinds go around the table ones and are doubled to go around the table again. The maximum blind is 6.400 points.

After the cards are dealt, each player in turn is asked to place his or her bet, fold or check. When this is completed, the first three cards are dealt in the center of the table for each player to see. Again, the game plays as in the Casino (A demo of the game is included in this description.

- The Champion Hold-Em table is linked to the Card Dispenser Unit and reader/writer via RJ485 cable, herein called CDU.
- The CDU is outfitted with a 17" wide screen including touch panel for the Member to enter the pertinent Member information.
- The CDU is linked to the internet to be able to upload all the Member and accounting information and down load any new or updated software if needed.
- The CDU function as follows:

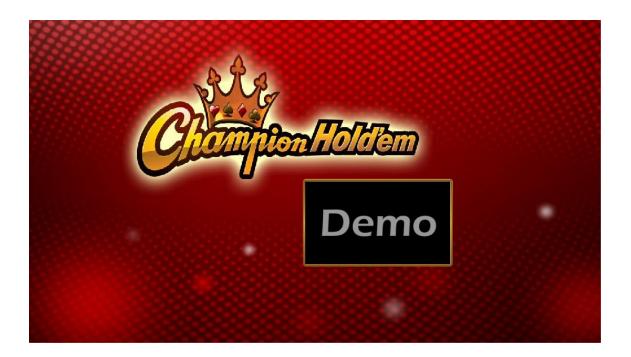


1. When the future Member inserts money in either the coin mechanism or bill validator(s) for his first time playing (no card on the reader), the Member has to insert a minimum of US\$



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5.00 or equivalent to cover the cost of the card. Thereafter the Member can add any amount as per his or her desires. The deposited money can be used to play the game.



2. When the amount is inserted, a blank RF card is dispensed and the screen shows a Demo to the Member to teach the Member regarding what information to enter and how to enter this information, where to place the card etc.

When this Demo is completed, the CDU asks the Member to place the card on the card reader/writer and the moment it senses the card, the CDU will ask for the following information:

- Name (first and last)
- Nickname (to be put on the screen when playing)
- Birth date (Year, month, day)
- Address (street, number, city, zip code and country)
- Email address (to contact when the Member is in the play-offs)
- Phone number (country code, area code and number OR cell phone number)
- 4 digit security code

Of course, when the player is not interested in giving this information, he can play incognito instead but of course he cannot be parts of any contests.



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### In addition to the above, the following information is also written to the card:

- a) Card number (each country has a starting number, each city has a starting number and each location has a starting number) as follows for Taiwan: 886 (country) 02 (City) xxxxx (location) yyyy (operator number) zzzzzz (Member number) ( In total 20 numbers per card
- b) Location where the machine is located (country, city and location name)
- c) Date and time
- d) Member's score (total amount of points scored)
- e) Member rank (location, city, county, country and international

### The scoring is achieved as follows:

- # One point for the first one out
- # Two points for the second one out
- # Three points for the third one out
- # Five points for the fourth one out
- # Eight points for the fifth one out
- # Ten points for the winner.
- f) Total amount of money added to the card since the card is in use
- g) Ranking place in the following areas:
  - # Location, # City, # County, #Country, # International, # World-wide
- h) Ones a Member has played a certain amount of games and he did fill in the personal information, we will send him a discount card. This discount card will give the Member several benefits. For instance:

The silver card: 5% discount on playing. Let's say the cost per game is one dollar and when the player inserts 20 dollar, he received 21 games.

The gold card: 10% discount. The platinum card: 15% discount.

Not all the money has to be inserted at one time, the system keeps track of the amount inserted and when a total has passed the discount mark, the Member will receive his bonus game(s).

The Member will be notified by email regarding the discount card together with his ranking and standings and also possible upcoming contests.

Again, there are several tournaments held and the Member will be informed each time when he or she has qualified. This way, the system stays in touch with the Member on a regular basis.



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- When the CDU sees a card placed on to the reader, the information stored in the card is shown on the screen for Member's verification. There is an edit button on the screen in case the Member wants to make any changes in his information.
- To be able to change any of the allowed information, the Member has to enter his security code and when verified, any of the personal information can be changed. The server will verify the information changes with the Member to confirm.
- When money is inserted, the amount on the card is adjusted accordingly. (No money can be collected from the card).
  - The new amount is shown on the screen for Member verification. The card reader/writer has an LED indicating that the card can be removed. Also, the screen will remind the Member not to forget his or her Membership card.





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### Now the Member is ready to play the game.

- When the Member places his card on the reader build in to the table, his nickname is shown as player (1, 2, 3, 4, 5 or 6) on the game screen. Also the amount of points is shown as well his rank in just numbers.
- When the game starts, one credit, or a certain amount (depending on the country) is removed from the card automatically.
- At the end of the game, the points scored are updated for all six Members on each of the Member cards. When a card is removed to early, the points and card number will be stored in memory waiting for the next time this Member plays the game.
- A certain amount is shills is available so when a Member is playing alone, at least two shills will be added to make sure the game is still interesting for the Member.

### Information collection

Ones per day, the server will contact each CDU to collect all the Members data as well as the game accounting data.

Also, when an update is available for the game or CDU software, it is down loaded during same connection. This way, the game doesn't have to be interrupted while the CDU is in contact with the server.

## Data processing

The software has been created to process all the data collected.

### Additional software

As a separate part of the EyE-Q Asia Ltd Champion Hold-Em project, additional software is created to automatically contact Members when it is their birthday and or other special memorable dates for the Member. Also, each time a location plans a playoff, the location Members can be contacted up on request of either the operator or location owner.

Further, the software will be able to sort out Members by gender, age, location etc. to be contacted when a sponsor is interested in obtaining or providing any service.

### The playoffs

One a timely basis, in accordance with the location owner, operator or Country distributor, a contest playoff will be held for and in each location. A certain number of the best Members are invited to play against each other on a certain night chosen by the location owner and operator.

The top scorers move to the city contest organized by the operator in any location of his choosing.



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EyE-Q Asia Ltd or its distributor will provide the play off announcement service to the operator.

During the time the CDU is not in use, it is able to show a commercial and of course any playoff announcement information.



Below the 17" wide screen, a 26" screen is placed vertically to show advertisements and playoff information as on the CDU but of course vertical and more commercial.

The space can be sold to the right advertisers and since also this graphic and audio information can be downloaded, it is easy to change and at a low cost. This can mean additional income for both the operator and the organization to be able to finance the playoffs and eventually the costs for the Members to come to the World-wide playoff events.